

# Membership - Danish Lighting Center

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Support Danish Lighting Center (Dansk Center for Lys) by becoming member.

The Danish Lighting Center is an independent association for lighting people in Denmark as well as a knowledge centre. The centre was founded in 1948, and the object of the centre is to promote the use of good and appropriate lighting. We strive to advance knowledge and to disseminate information for improvement of the lighted environment to the benefit of society. Practically all major players in the Danish Lighting business are members, as well as many architects and decision makers from municipalities. Our members focus on keeping knowledge up-to-date as well as networking and product positioning.

Danish Lighting Center organises conferences and education on many levels.

Furthermore, the independent hardcopy magazine LYS ("Light") is distributed to all members and subscribers 4 times a year. LYS is a journal for architects, lighting planners, designers, technicians, engineers, light and lamp manufacturers, training centres, research institutions, local and public authorities etc. LYS is the only specialised Lighting magazine in Denmark and has a well-established name. Subjects in LYS are special reports and project descriptions concerning lighting design and architecture, planning, technology and research.

The following membership conditions are valid as off 1<sup>st</sup> January 2017.

## Personal membership

<b>Lighting magazine "LYS"</b>	Members receive a hardcopy of LYS 4 times per year. All members may also get free publicity in LYS under the subjects <i>Lysglimt</i> (Glimpses of Light), <i>Navnenyt</i> (news about lighting people) and <i>Produktnyt</i> (product news)
<b>Knowledge and networking</b>	Members are up-to-date with major national and international lighting events. Members have opportunities to get the latest information, to keep track main market players and to keep knowledge up to date. In meetings and conferences members may build links with customers, suppliers and knowledge people.
<b>Standardisation</b>	DCL represents Danish viewpoints on lighting quality in Danish Standards, CIE and in other contexts.
<b>Local member meetings</b>	Members gain access to local member meetings (members only pay direct costs), and may experience the newest lighting projects and hear how architects, installers and engineers approached the practical solutions.
<b>Conferences and courses</b>	Members gain access to DCL conferences at special rate, including the major biannual lighting event LYSETS DAG (Lighting Day).
<b>Advice and guidance</b>	Members can (to a limited extent) get advice and guidance - or reference to other knowledge people in DCL's large networks.
<b>Prices</b>	Personal membership costs DKK 1,500 + VAT annually. Students (UngtLys/Young Light-members) pay only DKK 350 incl. VAT annually, while retirees pay DKK 400 incl. VAT annually.

## Support memberships

Make your organisation Platinum, Gold or Silver Member and get extra benefits

We would like to invite you and your organisation to contribute as DCL support member, and obtain the following benefits:

Annual support	Platinum membership <b>75,000 DKK</b> (approx. 10,060 EUR)	Gold membership <b>50,000 DKK</b> (approx. 6,700 EUR)	Silver membership <b>25,000 DKK</b> (approx. 3,350 EUR)
<b>Additional benefits</b>			
LYS advertisement discounts Value at e.g. 4 annual whole-page adds	30 % 21,000 DKK	20 % 14,000 DKK	10 % 7,000 DKK
Spots in newsletters <sup>1</sup> Approximate value	30 annual spots 60,000 DKK	20 annual spots 40,000 DKK	10 annual spots 20,000 DKK
Free listing in supplier lists in LYS Value	6 categories 30,000 DKK	4 categories 20,000 DKK	2 categories 10,000 DKK
Free listing in support member page in DCL's website <sup>2</sup> Approximate value	600 characters + logo 24,000 DKK	400 characters + logo 16,000 DKK	200 characters + logo 8,000 DKK
Discount for all DCL courses and conferences, incl. "LYSETS DAG" (all employees, not just personal members) Approximate value (depending on uses)	30 % 15,000 DKK	20 % 10,000 DKK	10 % 5,000 DKK
Sponsorship for the Danish Light Prize (annual)	Platinum sponsor 10,000 DKK	Gold sponsor 5,000 DKK	
<b>Total value of support membership</b>	<b>160,000 DKK</b> (approx. 21,450 EUR)	<b>105.000 DKK</b> (approx. 14,080 EUR)	<b>50.000 DKK</b> (approx. 6,700 EUR)
Support Memberships are paid in addition to the personal memberships, offers no advantage apart from the above mentioned. Rates will be added VAT and cannot be negotiated. Commercial publicity is in general sought fitted, so there is no doubt about DCL's unbiased status.			

- All members receive DCL's newsletter every other week. The newsletter contains mainly information about meetings, conferences, and information on programs and other knowledge events. A new column in the newsletter allows us also to bring news from our partners: Your events, project and product news, etc. Your coverage will consist of a short text of max. 400 characters and a 150x115 pixel image. Your text may contain a link for example to your own website.
- Your organisation will be listed in the partner overview of DCL's website:
  - As a Platinum Partner, you get 600 characters text + 180x240 pixel logo included.
  - As a Gold Partner, you get 400 characters text + 180x180 pixel logo included.
  - As a Silver Partner, you get 200 characters text + 180x120 pixel logo included.